

Landing page:

HOME TV RADIO NEWS ARTS & LIFE EARTHFIX MUSIC KIDS & FAMILY



You make it happen!



Make a Sustaining contribution



Make a Contribution

- OR -

[Increase my monthly gift](#)

[Update my payment information](#)

[Contest Rules](#)

Opb.org/sustain

OPB TV RADIO NEWS ARTS & LIFE EARTHFIX MUSIC KIDS & FAMILY


Support Home Business Partners [Membership](#) Planned Giving Vehicle Donations F

IN THIS SECTION:

- [Membership Info](#)
- [Ways To Give](#)
- [IRA Charitable Rollover](#)
- [Workplace Giving](#)
- [Monthly Giving](#)
- [Matching Employers](#)
- [Leadership Giving](#)


Become a Sustainer

Membership just got easier!




Make a Sustaining contribution

With an ongoing monthly contribution your OPB membership is always current. [Contribute directly](#) from your checking account (the easiest way to be a Sustainer!) or using your credit/debit card.



Increase my monthly contribution

Fill out this form and include the total monthly amount you'd like to contribute. Your previous monthly contribution will be canceled, and your new one will begin immediately.



Update my payment information

Use this form to [update your payment information](#) or to [switch your contribution to your checking account](#). Making your Sustaining contribution directly through your checking account is the easiest way to be a Sustainer!

Upgrade form:

HOME TV RADIO NEWS ARTS & LIFE EARTHFIX MUSIC KIDS & FAMILY



Increase my monthly contribution.

Contribution

Current Monthly Amount

New Monthly Amount* Total annual contribution = **\$0.00**

Payment Method* Easy for you. Best for OPB!

Check Routing Number **Account Number**

FOR
⑆ 23456789⑆ 00023456789⑆ 100⑆

ABA Check Routing Number 23456789	Account Number 00023456789	Check Number 100
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* required field

Update form:

HOME TV RADIO NEWS ARTS & LIFE EARTHFIX MUSIC KIDS & FAMILY



Update my payment information.

Contribution

Current Monthly Amount

New Monthly Amount* Total annual contribution = **\$0.00**

New Payment Method* Easy for you. Best for OPB!

Check Routing Number **Account Number**


FOR
⑆ 23456789⑆ 00023456789⑆ 100⑆

ABA Check Routing Number 23456789	Account Number 00023456789	Check Number 100
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* required field

Charge decline email (monthly version):

Untitled



OPB
Sustaining
Circle
Member

Dear Cesar,

Thank you for your generous Sustaining Circle contribution to OPB! Our Sustaining members are essential to OPB's ability to bring you the very best in radio and TV.

Unfortunately, we are unable to process your sustaining gift through your credit card.

We know your contribution is important to you and it is very important to OPB.


Consider making your gift through your checking account. Contributing automatically through your checking account means no more expired credit cards to update, making monthly giving even easier.

Please update your payment information so that we can quickly get your gift back on track.

[Update my payment info](#)

Thank you for updating your payment information today. Your monthly support makes amazing things possible on OPB!

Best wishes.



Anne Ibach
Director of Membership and Sustaining Circle Member

www.opb.org/sustain
Member Center: 1-800-241-8123

Thank you for allowing us to reach you by e-mail, our most immediate means to share information with our members, listeners and viewers. Your e-mail address will be used only for communications to you from OPB; we will never share it with other organizations.

Oregon Public Broadcasting
7140 SW Macadam Avenue
Portland, OR 97219
503.244.9900

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[Unsubscribe / edit your profile](#)

Charge decline letter:



SUSTAINING CIRCLE

7140 SW Macadam Ave
Portland, Oregon 97219
800-241-8123 • opb.org

June 2, 2014

Dear Anne,

Thank you for your generous Sustaining Circle contribution of \$7.50 per month to Oregon Public Broadcasting. The continued support of members like you allows OPB to provide the very best in radio and television programs.

Unfortunately, we are unable to process your contribution directly from your checking account through electronic funds transfer (EFT). We know that your monthly contribution is important to you, and it's important to OPB. In order to reinstate your monthly sustaining contribution, please complete the information below and return the form to us at your earliest convenience, or call the Member Center at 1-800-241-8123 with your updated payment information. You can also update your payment information online at opb.org/sustain.

Contributing by EFT is still the easiest way to be an OPB Sustainer. Simply indicate that you'd like to pay with EFT and complete the required information and signature below, and your OPB membership will always be up to date. You can also sign up online.

Thank you for your ongoing support of OPB. If you have any questions about your Sustaining membership or wish to provide your information over the phone, please call the Member Center at 1-800-241-8123.

Sincerely,

Anne Ibach
Anne Ibach
Director of Membership

0912SR



**YES! Please resume my
OPB Sustaining membership!**

YES! Reinstatement my monthly Sustaining contribution!

- Monthly contribution \$7.50
- Increase my monthly contribution to \$_____ #909099
ASR140525001S

Anne Ibach
7140 SW Macadam Ave
Portland OR 97219-3013



Electronic funds transfer **RECOMMENDED**

I authorize my bank to pay OPB each month the amount indicated above according to the terms of the agreement stated on back.

Check routing # _____
Account # _____

⑆ 123456789 ⑆ 000123456789 ⑆ 1001		
ABA Check Routing Number 123456789	Account Number 000123456789	Check Number 1001

Please charge my credit card monthly
 VISA MC AMEX Discover

Card # _____
Exp. Date _____ Security code _____
E-mail _____



Oregon Public Broadcasting
7140 SW Macadam Avenue
Portland, Oregon 97219

Presorted
First Class Mail
US Postage
PAID
Portland, OR
Permit No. 4972

Your Sustaining Membership Has Been Interrupted

Anne Ibach
7140 SW Macadam Ave
Portland OR 97219-3013



EFT Convert Letter



SUSTAINING CIRCLE

7140 SW Macadam Ave.
Portland, Oregon 97219
800-241-8123 • opb.org

Dear First Name,

As a Sustaining Circle member, your ongoing monthly support is remarkable.

It's also vital to OPB's ability to plan for the future and thrive as a station you can trust and rely on every day of the year.

As I look at the budget for the upcoming year, I am concerned. As more and more credit cards expire and are replaced due to recent retail compromises, OPB is now missing out on thousands of dollars each month – tens of thousands annually – from people who care deeply about OPB and have every intention of loyally supporting the station.

That's why I write today. There is one quick and easy thing you can do to assure revenue stability for OPB and simplify your giving even further – **make a switch in your monthly contribution from your credit card to an automatic deduction from your checking account.**

MY CHALLENGE TO YOU: Be one of the essential 5,000 Sustainers to make the switch to checking account transfer by the time OPB's financial picture for the upcoming budget year is set. That time is near, which is why I ask you to accept this challenge today.

Plus, when you give this way – through your checking account – it means that you will accomplish more with your gift because OPB will *save on administrative and processing costs* – directing more of your generous donation to the programs you love.

Because this matters so much, the postage on the return envelope is already paid for you. It takes just moments... *it won't cost you a dime... but it will mean the world for OPB.* Of course, you can always visit opb.org/sustain to make the switch or call our Member Center to make your changes by phone or ask any questions at 800-241-8123.

Thank you for all you do for OPB as a Sustaining Circle Member, and *please accept this challenge to make the switch today.*

Sincerely,

Jan Heskiss
Chief Financial Officer

P.S. **Please make the switch today!** Change your monthly Sustaining Circle membership from your credit card to your checking account. The process is easy and you'll never need to worry about updating credit card numbers again while you assure a strong and stable future for OPB and the programs you love and support.

YES! I will make the switch!

- Please change my monthly \$XXX Sustaining Circle contribution from my credit card to my checking account.
- I'd also like to increase my monthly gift to:
- \$XX \$XX \$_____ XXXXX XXXXX

Jane Q Sampleperson
1234 Main Street
Suite 000
Anywhere, OR 00000

Checking account transfer

I authorize my bank to debit my contribution to OPB each month according to the terms of the agreement stated on the back of this letter.

- Enclosed please find my voided check
 Checking account information is provided below

Check routing # _____

Account # _____

⑆123456789⑆	000123456789⑆	⑆1001
ABA Check Routing Number	Account Number	Check Number

E-mail: _____

7140 SW Macadam Ave.
Portland, Oregon 97219

014502LH

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 338 PORTLAND, OR



Oregon Public Broadcasting
7140 SW Macadam Avenue
Portland, Oregon 97219

A message from the Chief Financial Officer

Nonprofit Org
US Postage
PAID
Oregon Public
Broadcasting

JOIN THE SUSTAINER CHALLENGE

...and it won't cost you a dime!

014502EE

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Charge decline radio spots:

DRAMATIC

Keep OPB in the loop! If you're a Sustainer and you've received a new credit card, please take just a moment to update your payment information. **Better yet... use your checking account so you never have to worry about expired or replaced cards again.** You can update your information easily online at opb.org/sustain or give us a quick call at 1-800-241-8123. Thanks for supporting OPB!

INFORMATIVE

If you're an OPB Sustainer and you've received a new credit card in the past few weeks, please take a moment to update your information... **or even better...use your checking account so you never have to worry about new cards again.** It's a simple change. Just make your quick update online at opb.org/sustain or give us a call at 1-800-241-8123. Thank you for sustaining the programs you love!

SITUATIONAL

We know your Sustaining membership is important to you ... and it's important to OPB. If your charge card is one of the millions of reissued cards across the country, please take a moment to update your information online at opb.org/sustain or with a quick call to 1-800-241-8123. **Better yet, use your checking account and you'll be worry-free for the long-term.** Thank you for helping OPB thrive!